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Ideas...

4-H and



YOUTH DEVELOPMENT

U. S. DEPT. OF AGRICULTURE
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INTER-AMERICAN RURAL YOUTH LEADERS CONFERENCE: I've had the pleasure of participating in the third

Inter-American Rural Youth Leaders Conference in El Salvador, where there were 90 delegates from 18 countries, of North, South, and Central America and the Caribbean. The conference gave major emphasis to the role of rural youth programs in increasing food production as well as reviewing the overall status of rural youth clubs in the Americas. The program was arranged by the Inter-American Rural Youth Technical Committee, appointed by OAS, on which Grant Shrum, Ken Anderson and I serve.

WORKSHOPS FOR TRAINING TEAMS TO PLAN STAFF DEVELOPMENT - January 21-31:

Interest is high in the second of these two workshops designed to assist a team from each State develop a comprehensive State Staff Development and Training Program. Aim is to help the State move into a modern, flexible, dynamic and expanded 4-H - Youth Program relative to today's needs. Those attending in Colorado with a team made up of administrative, training, and information people, as well as 4-H staff, seemed to be making the most progress. The National 4-H Foundation arranges three scholarships per State. States may send additional people. Thirty States are slated to participate in the January workshop.

CLUB CONGRESS: FES will have larger than usual number of staff members at the National 4-H Congress. This is brought about by having four areas of emphasis in the Leaders Program, plus administrators agreeing that all persons who are important to 4-H should share in the climax events of the National Awards Program. Those attending from FES are having a Seminar, November 14, to discuss the objectives of the Congress and the role FES staff can play in helping reach those objectives. Norman Mindrum is assisting with the Seminar.

4-H TV COORDINATION: ECOP requested that a national 4-H TV coordinator be named as a member of the FES 4-H and Youth Development Division. We have named Eleanor Wilson to assume this responsibility. She will be assisted by a National TV Review Board. The Board will help establish priority of need and will help stimulate, solicit and review proposals for TV series intended for national use.

AN OPPORTUNITY FOR PROFESSIONAL STAFF: We feel the January 13-February 3 International Extension Study Tour to three countries will be a real opportunity for staff members who can arrange to participate. Detailed information is supplied by the National 4-H Club Foundation.

COOPERATING WITH LAND GRANT COLLEGES AND UNIVERSITIES

4-H-118 (11/68)

KEEP AMERICA BEAUTIFUL AWARD FOR 4-H: It is a great pleasure to announce that 4-H was selected to receive a 1968 Keep America Beautiful Youth Award. It was given in recognition of the many outstanding litter-prevention and beautification projects by approximately 225,000 4-H members. The presentation was made at the Fifteenth Anniversary Meeting of Keep America Beautiful, Inc. at the Biltmore Hotel in New York City, November 18-19.

NATIONAL LAWN AND GARDEN WEEK: The U. S. Department of Agriculture will cooperate with the American Association of Nurserymen, about 25 other trade associations and the garden clubs in a March 20-26 observance. Theme will be "Growing With America". This can be a real opportunity for 4-H program expansion in fruit and vegetable gardens as well as lawns and flower gardens. The movie on 4-H beautification should be available before that date.

PROGRESS WITH PLANT SCIENCE: The 4-H Field Crops work group has formulated a pattern and timetable for its proposed literature. Five subject areas--plant reproduction, soils, environmental factors, plant characteristics, and growing and utilizing plants--will be covered by four age-learning level manuals. These are: explorer, where the youngsters discover subjects of personal interest; intermediate, where advancing members tackle more technical exercises; advanced, addition of outdoor application; and senior, research and test work to challenge. The group expects to have the explorer literature to the printer early in 1969 and available to States in time to include in the 1969-1970 program. The other three units will be done as soon as possible.

NINE 4-H CLUBS HONORED BY PARENTS': Two clubs in Kansas, and one each in Minnesota, Missouri, New York State, North Carolina, Texas, Wisconsin, and Wyoming. The 14th Annual Youth Group Achievement Awards were started by Parents' in 1955 to "encourage and recognize the many dedicated young people who volunteer their services in communities throughout the country." Any of your State's Clubs may enter the 1968-69 competition by requesting entry blanks from Miss Barbara Freundlich, PARENTS' Magazine, 52 Vanderbilt Avenue, New York, New York. 10017.

"THE FABULOUS 4-H": This was the title of an interesting, attractively illustrated article in the April 1968 issue of YOUNG MISS, a subsidiary of PARENTS'. It resulted from a Report-to-the-Nation interview.

4-H AT FARM ORGANIZATION MEETINGS: Janette Mueller of Taylor Ridge, Ill., represented 4-H at the National Grange convention. Larry Brooks of Edmond, Okla. will be 4-H delegate to the American Farm Bureau convention in Kansas City in early December.

"DOWN ON THE FARM" TV SHOW: NBC-TV plans a special color documentary "Down on the Farm" on January 25. This is scheduled for 7:30 p.m. Eastern and Pacific Time, and 6:30 p.m. Central Time.

/SHARING SOME OF THE GOOD IDEAS IN STATE PROGRAMS/

SPECIAL AUDIENCES

ARKANSAS - Final Phase of Arkansas Project

Ten counties are involved in the final phase of the reaching-the-unreached project. About 2,000 youngsters are participating in project programs conducted by part-time Extension program assistants. Project groups conduct from one to three "programs of work", each eight to ten weeks in duration.

COLORADO - 4-H Visitors Program

Not IFYE this time--but a food program for children of agricultural migrants. Conducted by the Colorado Department of Health with cooperation of Extension, the program aims to educate girls in homemaking skills and help, then learn about functioning more effectively as citizens. Four of the Arkansas leaflets, plus a daily food guide, formed the basis of project work.

CONNECTICUT - Expanded Program in Hartford

Extension has received a grant for a program in seven Community Renewal Team target areas. Within these areas Extension will be working with 11 neighborhood councils developing programs for both adults and youth. Noreen Ray coordinates the Hartford program--staff of four professionals and 15 program assistants.

MISSOURI - Grants for 4-H Expansion

\$3,000 in grants is offered by the Missouri 4-H Foundation to counties for 4-H membership expansion and 4-H leadership training. Grants of up to \$100 may be made to a county for special programs over and above present activities.

OREGON - Camp for Disadvantaged

Yamhill County long range program planning resulted in efforts to help disadvantaged young people. Out of this grew a two-day camp in Yamhill County for 137 boys and girls from disadvantaged areas of Portland. Volunteers--many of them 4-H leaders--participated and numerous other important groups made valuable contributions.

NEW ENGLAND - 4-H Agents Discuss Expansion

The program of the 4-H Agents Association meeting focused on the future role of the 4-H agent with an expanding clientele. Besides Russ Smith, Gould Pinney, president of National Association of Extension 4-H Agents; Bill Metcalf of Massachusetts, and Director Hoitt of New Hampshire, helped to challenge the participants.

SOUTH DAKOTA - Launching "Expansion"

An outstanding 4-H Enrollment Expansion Kit was developed for a series of Agent Training meetings. The materials are slanted to specific audiences and are appealing and eye-catching. Several new projects are also being emphasized to reach additional members.

LEADERSHIP DEVELOPMENT

INDIANA - 4-H Foods Leaders Workshop

The new winter facility at the Hoosier 4-H Leadership Center was location for the 4-H Foods Workshop. Each year one area of subject-matter is selected for emphasis in project leadership development. This year it was foods.

KANSAS - County Project Chairmen

Development Clinics for County Project Chairmen were planned for Rock Springs Ranch. The first in November included food-nutrition, knitting, clothing, home improvement senior 4-H programs and photography. A December 11-12 event will include livestock, horticulture, entomology and small engines.

NEBRASKA - Training Teams

The plan of assigning county and area home economists to teams for training leaders will be continued for 1969. Three agents plan and work together on training home economics project leaders. The Staff Training Conference, December 11-12, will focus on the significance of health in all subject-matter areas.

NEVADA - Defensive Driving Courses for 4-H Leaders

Trained staff will be teaching defensive driving to adult or junior 4-H leaders: First course in Reno enrolls 35 junior leaders. Yerington has 17 junior and 18 adult leaders. The third course is for the adult leaders of Washoe County with 10 such courses planned later for Washoe.

NEW HAMPSHIRE - Adult and Junior 4-H Leader Conference

"Know Yourself, Control Yourself and Give Yourself to 4-H Health" themed the conference of 200 adults and youth. One of the resource people, James Rowe of the Dover Police Department, is slated to repeat around the State his talk on "Drugs and Their Abuses".

NEW YORK - "The Communication Challenge"

The New York 4-H agent staff found many challenges in their conference program, with workshops in radio, 8 mm film, television, photography, print media, and public speaking. One of the sessions was on "Communicating with Disadvantaged Audiences. Eastman Kodak and the New York Telephone Company demonstrated new techniques.

SOUTH DAKOTA - State Leaders' Conference

At the 5-day conference leaders focused on how to help youth grow up in a world undergoing the most rapid changes in history. Joe McAuliffe was outside resource person. Director Stone told leaders that the "how's are different, but the "why's" remain the same.

COMMUNICATIONS IDEAS

INDIANA - Communikits

"Communikits"--almost self-teaching--are being developed for use by youth groups. One of the first areas being tried out is food preservation. The kit has sets of slides, photographs and bulletins showing science-why's as well as how-to's.

MICHIGAN - 4-H International

Alumni of all Michigan 4-H international programs have chosen to join in an organization. This includes not only participants but husbands, wives and host families. A publication, to be issued three times yearly.

MINNESOTA - Radio Speaking

The 27th year of this popular event has the topic "Who Am I--And How Do I Make My Presence Felt in Today's Society?" The participants, ages 14 to 19, give original speeches of 5 to 7 minutes. Over 1500 4-H members participated last year.

TEXAS - Historical Marker

The Texas Historical Society recognized the first county agent-organized "Boys Corn Club in Texas" by placing a marker in Jack County. This first club was organized by T. M. Marks in 1908 when the failure of a corn show for adult farmers caused Marks to turn to the boys.

UTAH - 4-H Dress Revue on TV

Five special taped TV broadcasts on stations in three cities over a month's time have allowed a large audience to view the State 4-H Dress Revue.

WEST VIRGINIA - Youth Speaks

A 4-H-sponsored conference gave young people a chance to express their ideas freely and to experiment with a method which may be used on county basis. The conference was structured with plenty of time for group discussion and for talking informally with resource persons.

DEPTH EXPERIENCES FOR MEMBERS

KANSAS - Educational Trips for State Winners

Three examples: The Club with the best year-round health program had a tour of the University of Kansas Medical Center. Thirty 4-H'ers and 10 leaders or agents had a two-day tour to Kansas City including an art gallery, furniture stores and factory, and homes in the area. Three winners in the quality wheat program spent four days in Texas. These educational experiences are part of the program coordinated by the Kansas 4-H Foundation.

MICHIGAN - Study Tour for 40 Members

Winners of events at State 4-H Show shared an educational trip to Chicago. They studied Chicago as a center of commerce and transportation and sampled opportunities for education and enrichment.

NEW HAMPSHIRE - Child Care Clinic

The Extension Service and the American Red Cross teamed up on a four-week baby care clinic held in Grafton County. Nurses from the Mary Hitchcock Memorial School of Nursing helped present the subject matter on safety, emergencies and first aid treatment.

WEST VIRGINIA - Relationship of Animal to Human Health

The State's 4-H health program now emphasizes the relationship of animal health to human health with special focus on "Rabies". A project book, available for the leader or health chairman was written by the staff of the Medical School. Clubs are encouraged to utilize local resource people.

/HELPFUL PUBLICATIONS/

The Arkansas 4-H leaflets developed in the Reaching-the-Unreached program can be ordered for 5¢ a copy from D. S. Lantrip. Several States are combining three to five appropriate leaflets for project work in low-income situations.

"Tricks for Treats" members' manual and leaders' guide--available through the National 4-H Service Committee--are first in a series of five project manuals. The real team effort by California and FES with the National 4-H Service Committee--utilizes a grant from General Foods Corporation to allow for outstanding editorial and art work. It's tops in content and appearance.

"Children's Spending", revision of a Household Finance bulletin in their money management series, covers pre-school through teenage years. Fern Kelley, Ed Pope and Viola Wilkinson were among the consultation group.

"Dress Right Program for Youth" (clothing and appearance work with boys) is a kit prepared by the American Institute of Men's and Boys' Wear, Inc., with FES consultation. It has been sent to you by the Institute's Richard Smith, 1290 Avenue of the Americas, New York City 10019.

USDA's attractive new yearbook reports how agricultural research serves the Nation. Titled "Science for Better Living", it cites development of hundreds of products and directly ties in with the 4-H goal of helping young people acquire knowledge science and scientific methods. Extension has a limited number of copies handled through your State Distribution officers.

"From Sea to Shining Sea" is a handsome and informative report on our natural heritage, done by the President's Council on Recreation and Natural Beauty. Paper back edition is \$2.50 from Superintendent of Documents.

/NEWS OF OUR COWORKERS/

Charles M. Thomas is named Acting State 4-H leader in Idaho. He has been a county agricultural agent. Billy J. Allen, Florida, is promoted to the role of Associate State 4-H Club Agent. Donald Edward Cowan, becomes the area 4-H leader in Georgia for the 26 Southwest counties. This was a position formerly held by Otis Eugene Grimes, who became district chairman.

Mildred Fizer, West Virginia, continues to be State Chairman of 4-H Youth Development Programs but is also acting Chairman of Extension Programs for Women.

Dr. Duane E. Loewenstein joined the Nebraska State 4-H staff as Associate State Leader of 4-H and YMW, August 1. Duane had just returned from a two-year period in Turkey. Please note it is Margaret Stahly, Nebraska, who is Marcelle Barelman's replacement. Margaret was a 4-H Fellow in 1963-64. We incorrectly gave her name as Marie.

Joe Waterson of Michigan is making plans for doctoral study. He expects to be in Michigan for the study period. Virginia Evans of Ohio is beginning a study program at Ohio State.

Lois Redman of Oregon is back on the job after nearly a year of professional exchange and study in Scandanavian countries.

Lois Howard, formerly Oklahoma, is appointed to the National 4-H Service Committee staff in the program service department. She was a 4-H Fellow in 1966-67.

Melvin J. Thompson, formerly Michigan, is now the Associate Leader of International Programs for National 4-H Foundation. Also appointed at the Foundation is Leonard J. Silvia, to be Assistant Director of Information. He served as a 4-H Peace Corps volunteer in Brazil.

Roscoe Whipp, who works with 4-H in Montgomery County, Md., is the newly-installed President of the National Association of County Agricultural Agents.

Robert W. George, Chairman of the 4-H Conservation Committee and Extension Specialist in Conservation Education in Michigan, plans a six-months travel leave to discuss trends and need for conservation education.

Ralph E. Cudmore is the newly elected President of the Canadian Council on 4-H Clubs. He is General Manager of Tractor and Equipment Operations, Ford Motor Company of Canada. John E. McArthur, is to receive a special citation at Canada's 4-H Conference. He is a past president of the Canadian Council, and associated with the Royal Bank of Canada.

Constance Sanders, a youth worker from Warwick, England has joined the Minnesota State 4-H staff for a year. She has been associated with the Young Farmers' program for past nine years.

Betty Lou Hoffman of Helena, Montana comes to Washington as Associate National Advisor of Future Homemakers of America, replacing Miss Betty Ruth Joyce, who resigned to join the staff of AHEA. Assistant Editor of Journal of Home Economics at AHEA is Jane Plihal, who was a 4-H member in Minnesota.

Ralph E. Dinger, Director of the Lutheran Council in the USA is assuming some duties related to 4-H in connection with the God-Home-Country program. He plans to be at the 4-H Congress.

Kemp Swiney participated with Southern Region Livestock Specialists in a November workshop, where the topic of discussion was 4-H literature.

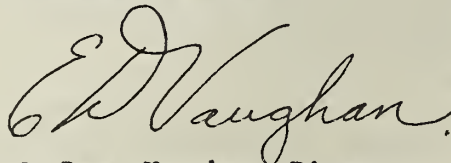
Julius O'quinn, retired State 4-H leader in Louisiana, died recently. Another Louisiana 4-H pioneer whose death is reported is V. L. Roy, Sr., who in 1909 organized the first parish-wide boys farm club.

/IN CLOSING/

We are pleased with the Club Congress theme "Commitment to Responsibility". In the same spirit, we like this quote from the White House Fellows Association report to the President called "Confrontation or Participation":

"Young people are important today not simply because they are young in age or large in numbers; their significance to America is far more qualitative. Young people are important because they, more than any other contemporary group in society, are criticising today's America. And in the process of that critique, they are forging the questions and themes of America of tomorrow: How can we find ways to revive a sense of community in America? How is it possible to have more meaning in work and leisure? How can we find ways to allow citizens greater participation in the institutions that govern them."

Sincerely yours,



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John W. Banning, Assistant Director
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Program Leaders:

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Enclosures